

Personality Overview

	RED	BLUE	WHITE	YELLOW
MOTIVE	Power	Intimacy	Peace	Fun
NEEDS	To look good (technically)	To be good (morally)	To feel good (inside)	To look good (socially)
	To be right	To be understood	To be allowed their own space	To be noticed
	To be respected	To be appreciated	To be respected	To be praised
	Approval from a select few	Acceptance	Tolerance	Approval from the masses
WANTS	To hide insecurities (tightly)	To reveal insecurities	To withhold insecurities	To hide insecurities (loosely)
	Productivity	Quality	Kindness	Happiness
	Leadership	Autonomy	Independence	Freedom
	Challenging adventure	Security	Contentment	Playful Adventure