1. For the manager, the control function is the same thing as the planning function.

2. A major goal of business incubators is to promote economic development by providing financial assistance to new businesses.

3. The SCORE program offers entrepreneurs the opportunity to enroll in college courses.

4. A small firm should act aggressively in recruiting, taking the initiative in locating applicants.

5. Employee referrals provide a rich source of good applicants for many small firms.

   1. Know about Jim Collins.

   2. Know about leadership in small firms.

   3. Know about SCORE.

   4. Know about characteristics of founders of firms.

   5. Know about manager’s span of control.

   6. Know about management in small firms.

   7. Know about share of ownership.

   8. Know about selecting employees.


10. Know about interviews.