RESEARCH PROJECT

Class Presentation
You will be graded on both the class presentation and on a write-up regarding the project. The class presentation should be no more than 10 minutes. For the class presentation, try to involve all of the members of the group. At a minimum, have them all stand at the front when the presentation is made. Also, it might be helpful to use a few visuals during the presentation (power points, digital pictures, or items to display). However, if you are using power points or other visuals, please same them on a disc or make sure that you can access them from the equipment in the room. Test things out ahead of time. No experimenting on the day of presentations please

Written Presentation
Do a write-up based on the outline below. Please proofread it so that there are no errors. If you use power points or slides, please copy them and include them with the write-up.

I. Title Page – List the names of the students participating, the B101 section you are in, fall semester, and the topic that you are presenting.

II. Topic – Describe the topic you have researched. Define it. Explain its application. This should not simply be a summary of the material provided in the text. This should include your own independent research which you reference in the report. Do not plagiarize. If you borrow language, then give credit where credit is due and reference the source.

III. Company – Select a company that either illustrates in a positive or in a negative way, the topic you have researched. Briefly describe who the company is and what they do. Then describe how the company does or does not illustrate the topic selected.

IV. Lessons Learned – There are two parts to this: 1) What are the important aspects of the topic you studied, and 2) how can you, or how will you, apply this to business situations you may face in the future. Explain the practical application of the topic to your future business settings.

V. Bibliography

Not including the cover page, or the bibliography, this report should be about 3 pages long.